

ALUVISON FARM ENTERPRISE

THINK GREEN GROW SOMETHING

Located : Ileshi along Kisumu - Kakamega
Highway

Contact us: +254 797 392 948

Email: aluvison0306@gmail.com



ALUVISON COMPANY PROFILE



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INTRODUCTION:

The forest stands as a crucial natural resource on our planet, offering renewable benefits with significant economic value. However, its impact on the environment, including issues such as erosion, climate, and wildlife, cannot be overlooked. Over the years, there has been an alarming acceleration in deforestation, impeding natural reforestation efforts. This trend poses imminent and more severe threats to both human and animal life. Recognizing the urgency of the situation, companies like Aluvison Farm Enterprise play a pivotal role in contributing to nature's recovery and fostering the growth of the commercialized forest industry. Founded in 2019 by Jimmy Aluvisia, Aluvison Farm Enterprise is committed to addressing these challenges.

BUSINESS CONCEPT:

Aluvison Farm Enterprise is not limited to the cultivation of hardwood and softwood seedlings but extends its expertise to include grafted fruit seedlings. Our business philosophy is rooted in a comprehensive and tailored approach, catering to the unique needs of each client. A distinctive strength of Aluvison Farm Enterprise lies in our ability to provide holistic solutions, accommodating both small and large companies alike. Since our establishment, we have built a nationwide network of specialists, collaborating with forestry consultants, seed organizations, research and development centers, and forest nursery experts. This expansive network serves as a cornerstone for Aluvison, enabling us to deliver complete turnkey solutions for reforestation programs and meet the demands of the commercialized industry. Recognizing the diverse nature of the marketplace, we emphasize close communication with every customer, ensuring that our solutions align seamlessly with their specific requirements.

SEED HANDLING:

The significance of high-quality seeds cannot be overstated in the journey to becoming a successful plant grower. Neglecting the crucial seed handling stage can lead to unpredictable production and germination outcomes, resulting in substantial economic losses for nurseries. The assessment of seed quality involves various standard procedures, aiming to quantify specific biological or physical characteristics of the seed lot.

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At Aluvison Farm Enterprise, we specialize in manufacturing and supplying all the necessary equipment for the efficient and meticulous cleaning and processing of seeds, fruits, berries, and nuts. While the seed cleaning process is inherently complex, our commitment is to provide user-friendly and technologically advanced equipment. Understanding the unique needs of each customer is paramount for Aluvison Farm Enterprise, allowing us to offer solutions tailored to different capacity and tree species requirements.

We take pride in our goal to ensure that our equipment meets the highest standards, contributing to the success of growers. Our nationwide customers value the versatility of our seeds, appreciating the comprehensive solutions we provide for their diverse agricultural needs.

FILLING AND SEEDING:

The filling and seeding process stands as the core of every nursery operation, where millions of seeds are sown within a brief timeframe. The efficiency of this process is paramount. The operator should have the capability to input a stack of soiled trays at one end of the line, and on the opposite side, witness trays emerging—cleaned, filled, sown, covered, and positioned on a frame. This seamless transformation is essential for ensuring a streamlined and productive nursery workflow.

Recognizing the diversity of nurseries and their distinct production routines, Aluvison Farm Enterprise is dedicated to providing solutions that accommodate these variations. Our equipment is designed to meet the specific demands of nurseries, facilitating a smooth and efficient filling and seeding process tailored to individual needs.

GRAFTING:

Grafting is a specialized horticultural technique primarily applied to fruit seedlings, including avocados, mangoes, apples, oranges, and passion fruit seedlings. This process involves joining the tissues of different plants to create a new organism with desired characteristics. By carefully uniting rootstock and scion, grafting allows for the propagation of specific traits, such as improved fruit quality or disease resistance, contributing to the overall success of fruit cultivation.

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PACKING SYSTEMS:

The Aluvison Packing Systems are designed for efficiently packaging seedlings into cardboard boxes or similar containers. This modular design incorporates interchangeable parts to accommodate various types of growing containers. The flexibility of our packing system allows for customization, ensuring that it can be adjusted to meet the specific requirements of each customer. Whether dealing with different sizes or types of growing containers, Aluvison's Packing Systems are tailored to provide versatile and adaptable solutions for efficient seedling packaging.

PLANTING:

The stages of seed cleaning and plant production are pivotal for achieving success as a grower, and proper tree planting is no exception. Despite meticulous work during the nursery stage, all efforts can be compromised if planting is not executed with careful attention and precision. Planting trees is a critical step that requires caution and accuracy to ensure the continued success of the cultivation process.

VALUE ADDITION: STRAWBERRY JAM

Currently, we are proud to announce the expansion of our product line to include a delightful addition - our premium Strawberry fruit jam. From meticulous berry sourcing to remarkable production and packaging, we prioritize excellence in every step of the process. The result is a product that stands out for its quality and taste.

Our flagship product, the 20g packaged Strawberry jam, is available at Ksh 30 per unit, inclusive of branding and VAT. We require a minimum order of 100 pieces. This offering not only showcases our commitment to delivering exceptional products but also emphasizes our dedication to affordability and value for our clients.

We firmly believe that our Strawberry fruit jam can be an excellent addition to your product portfolio, contributing to the growth and success of your business. Aluvison Farm Enterprises is eager to explore the possibility of partnering with your company, leveraging our expertise to enhance your offerings and foster continued growth.

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Aim and Objectives:

With over sixty percent of households earning less than the national average, the prevailing low market-value of traditional sugarcane and corn—cultivated on approximately 70 percent of Kakamega farmland, yet generating only 10-15 percent of agricultural revenue—has prompted farmers to shift towards cultivating cash crops, predominantly fruit trees, to secure significantly higher income. This fruit tree and softwood nursery project is designed to address socio-economic and environmental challenges in Kakamega County, with the following key objectives:

- i) Increasing Household Incomes: Aim to multiply average household incomes significantly through enhanced fruit sales.
- ii) Economic Diversification and Employment Creation: Foster economic diversification in rural areas and create employment opportunities.
- iii) Environmental Conservation: Contribute to strengthening the natural environment by promoting the widespread planting of fruit trees.
- iv) Capacity Building for Farmers: Develop agricultural technical skills among rural farmers, with a specific focus on tree nursery management, including grafting, planting, disease treatment, and marketing.
- v) Dietary Diversification and Public Health: Contribute to diversified diets and enhance public health by promoting the cultivation and consumption of a variety of fruits.
- vi) Strengthening Democratic Processes and Partnerships: Strengthen democratic processes and foster diverse partnerships to alleviate poverty, promoting a collaborative approach to sustainable development in Kakamega County.

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General Objective:

To enhance the current productivity of fruit crops and uplift the economic status of farmers in Ilesi location, ensuring the ready availability of quality planting materials to make fruit tree planting both competitive and profitable for the farming community.

Specific Objectives:

1. Nursery Infrastructure Development:

Design and construct a nursery facility utilizing shade nets, poles, and nails to create an optimal environment for seedling development.

2. Resource Acquisition:

Procure potting papers and fertilizers to provide the necessary nutrients for seedling growth and development.

3. Seedling Production and Sales:

Produce and successfully sell a minimum of 9,000 high-quality fruit and softwood seedlings, meeting the demand for superior planting materials in the region.

These specific objectives collectively aim to establish a well-equipped nursery, ensuring the availability of essential resources and delivering a substantial quantity of quality seedlings to farmers in Ilesi. This initiative is geared towards enhancing fruit crop productivity and fostering economic prosperity within the local farming community.

Our motto

Think green grow something